

# Affordable Housing

A photograph showing several small, yellow, two-story model houses with red-tiled roofs. They are placed on a surface covered with many gold coins. The background is dark and out of focus, with some blurred lights. The text is overlaid on the image in a purple, outlined font.

**A Brilliant Win/Win  
Real Estate Program**

# 3 Ingredients Needed



Equity Bank



Income Source



Your New Home

## Definition of Affordable Housing:

NOT TO BE USED TO ACQUIRE RENTAL PROPERTY!

For first time Buyers, Renters, and Homeowners who want to get away from high interest mortgages.

Easier to qualify than renting.

Less expensive than renting.

Pay taxes, insurance, and principal payments only.

The minimum principal payment is  $1/360^{\text{th}}$  of the total price.

# The Most Important Ingredient



360WIN is a charity tournament site that is free-to-play and thanks to its 2 incredible intellectual concepts. It is extremely lucrative as well. We have negotiated a special affiliate program that pays us 9 cents every time someone we refer plays. After a year of beta testing, 360WIN has determined that the average player costs \$2.50 or less to acquire and will play an average of twice per week. With these averages, we will be able to make enough from our special affiliate program to acquire Real Estate quickly and efficiently.



# Where Does the Money Come From?



One of 360WIN's intellectual concepts is a new and very effective advertising concept. It has been shown to fortune 500 marketing departments, agencies that represent fortune 500 companies, CEOs, IT Managers, and a host of others who all signed the NDA. 100% of them think this concept is brilliant. It provides advertisers with the most paid attention to, best demographic, most effective, best tracked ads in the business. No wonder they all love it.

To play in their free-to-play, easy-to-win, high-paying tournaments, players must first win an entry playing in a qualifying game. During this game there will be short commercial interruptions much like TV only with shorter breaks and a clever trivia question about the commercial that rewards all the players who get it right with an advantage in the game such as extra chips for their chip stack.

For our affordable housing project to work, we accept 3 assumptions about 360WIN.

1

Average players  
for 360WIN cost  
\$2.50 each or less

2

Average players  
play twice per  
week

3

Average players  
play 3.5 games  
per visit

# Our Special Affiliate Program



With the deal in place, we are all set to earn 9 cents for every referral every time they play. With the average referral playing twice per week and 3.5 games per visit, we will earn about \$2.73 per month per referral.

## How the Real Estate Program Works

To acquire \$1 Million in property:

Investors provide 68.5% of the value of the property from our Equity Bank. (\$685,000)

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We buy the property (\$1,000,000) and have \$370,000 left over.

We use \$360,000 to promote our special affiliate link for 360WIN.

We get 144,000 new players for 360WIN, making us our \$360K back plus \$33,000.

We pay the taxes and insurance which total \$2000 per month.

We spend \$360,000 to get another group of 144,000 players for 360WIN all earning us \$2.73 per month.

Each group produces enough in month 1 to promote and get another group of 144,000 players. Then each group continues to produce, paying back the investors with 32% returns in just 5 months.

# How Long to Acquire \$1M in Real Estate

The first month a group of 144,000 players produce a minimum of \$393,000. We use \$360,000 to get another group of 144,000 players. The first group then continue to earn money for the investors. In just 5 months, investors will have 32% returns and in just 4 months they will have their entire investment back so they can invest again and earn another 32% if they want.

	Group 1	Group 2	Group 3	Group 4	Running Total
Month 1	\$33,000				\$33,000
Month 2	\$315,000	\$33,000			\$381,000
Month 3	\$251,000	\$315,000	\$33,000		\$976,000
Month 4	\$200,000	\$251,000	\$315,000	\$33,000	\$1,775,000

The 5<sup>th</sup> month the investors receive \$33,400 which completes the 32% return.



# A Re-cap

Utilizing our 360WIN affiliate agreement with an Equity Bank that keeps growing, we can help 360WIN acquire players and process affordable housing while making loads of money.

## How Much Money

All investments are returned with 32% more. This should only take 5 months.

**[Click here to schedule an appointment](#)**  
**[To take the next step or learn more.](#)**